Branded Metaverse Experiences for Visionaries

Create NEXT level product promotions with immersive 3D environments that blend design, gaming, and AI. Enhance brand IP, engage with digital worlds, and explore new ecommerce opportunities.

*Pictures from Boutique Magic Garden, one of our E-commerce branded experiences, built in Unreal Engine

We Build On These Game Engines:

UNREAL ENGINE · unity · PLAYCANVAS · ROBLOX

Why Immersive Experiences Work?

At ISG Metaverse, we believe immersive experiences offer brands a new touchpoint for Gen Z marketing and engagement at a cheaper cost than traditional social media. Through immersive experiences and gaming brands will see higher engagement times at lower cost. We call this a 'Cost Per Play' model (vs the traditional 'Cost Per Click' model)

*Pictures from ISG Immersion, our company Main Project, built in PlayCanvas

What Does My Package Include?

AI Interactions
40,000 per Month

1 Digital Twin
AI Custom Trained Avatar Character

Supported Engines
Unreal Engine, Unity, PlayCanvas & Roblox

Development Time
From 3 to 6 Months
*Dependent on project customizations

Why choose us?

We ensure the quality of our 3D characters and environments through a detailed, multi-phase process:

Initial Consultation:

We discuss the budget, project concept, and timeline, introducing the client to our development process and offering consulting services.

Overview & Design Brief:

The client provides an overview of their needs and a design brief, including images or concept ideas.

Design Proposal:

We provide an initial budget and design proposal based on the project's scope.

Review & Approval:

The client reviews and approves the design proposal and tentative budget.

Mood Board:

We create a mood board detailing key design elements like style and lighting for client approval.

Design Phase:

We begin the design phase based on the approved mood board.

Feedback & Iteration:

We incorporate client feedback into model updates, focusing on materials, lighting, and environment details.

Model Updates:

We provide updates in the form of grey models or color model images in a VR platform.

Final Deliverable:

After final feedback and iteration, we deliver the finished 3D character or environment, ensuring it meets the client's expectations.

This structured approach allows us to maintain high standards and deliver top-quality 3D characters and environments.

For More Information

Book a Free Consultation